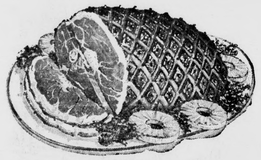
SANTA CLAUS WILL BE AT WEST END MARKET SATURDAY, DEC. 21

for a BRIGHTER FEAST at a LIGHTER COST

Setting a shining example in Christmas Cookery and Holiday Hospitality is as easy as shopping at YOUR WEST END SUPER MARKET for ALL your favorite foods for the feast. The fine quality of our Holiday staples and specialties will highlight your menu with savory flavor that will be the talk of the table. And here's more good news — the cost of a brighter Christmas dinner is lighter on your budget because YOUR WEST END SUPER MARKET has SUPER SPECIALS galore and LOW PRICES all over the store.

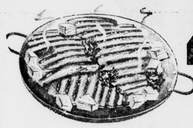
GWALTNEY **HAMS**



WHOLE

49c lb.

SWIFT'S PREMIUM **BACON**



49c lb.

ENGLISH WALNUTS **49c lb.**

MIXED NUTS	49c lb.
PECANS (Stuart)	3 lbs. $1.00
SWEET PIK-L-BARREL PICKLES	qt. 39c
NABISCO OYSTER CRACKERS	lb. box 37c
NABISCO ZESTA CRACKERS	lb. box 31c
PET EGG NOG	½ gal. $1.65

BE HERE SATURDAY

FREE OVER $3,500 IN GIFTS **FREE**

OVER $3,500 IN FREE GIFTS WILL BE GIVEN AWAY SATURDAY, DECEMBER 21, 1963 AT 3:30 P. M. AT YOUR WEST END SUPER MARKET — APPOMATTOX AND BROOKNEAL, VA.

GIFTS THAT WILL BE GIVEN AWAY AT EACH STORE . . .

1.—CAR LOAD WITH GROCERIES
2.—$100.00 GROCERY CERTIFICATE AT YOUR WEST END SUPER MARKET
3.—LADIES' AND MEN'S WRIST WATCH
4.—HAIR DRYER
5.—BOYS' AND GIRLS' BICYCLES
6.—HAMS
7.—TURKEYS
8.—STEAM & DRY IRONS
9.—FRUIT CAKES
10.—BLANKETS

PLUS A HOST OF OTHER GIFTS

Nothing To Buy, Just Come In And Register, Each Time You Shop At Your West End Super Market!
Employees and their immediate families not eligible to participate in this contest.

You Must Be Present To Win!

MIRACLE WHIP KRAFT **SALAD DRESSING** qt. 2

(Limit 2 Per Customer)

HUNTS, NO. 2½ CAN **SPICED PEACHES** 2

FARM HOUSE **PIES** Apple, Peach And Cherry 22 oz. pie 29c

You'll Save On Our Garden Fresh Produce

GRAPES Red **2 lbs. 29c**

TANGERINES 150 Size **49c doz.**

Russetts **BAKING POTATOES** **10 lb. bag 49c**

FRUIT CAKE 1 lb. 11 oz. **99c** ea. | **V-8 JUICE** 46 oz. can 3

We'll Be Closed Christmas, Dec. 25

West End Market

ROUTE 460 OPEN EVERY FRIDAY NIGHT 'TIL 9 APPOMATTOX, VA.